

EFC GROUP **CHARITY GOLF TOURNAMENT**

Inaugural EFC Group Charity Golf Tournament Friday, September 8th at Lynx Ridge Golf Tournament

The EFC Group of Companies (EFC) is excited to announce the creation of a charity golf tournament which will bring together the many amazing partners that we work with every day. Proceeds from the tournament will go to Elevate Aviation's Learning Centre. EFC is a proud partner with Elevate Aviation whose mission is to provide a platform for women and underrepresented groups to thrive and succeed through careers in aviation.

We will be hosting our tournament at the beautiful Lynx Ridge Golf Course, located in northwest Calgary. There will be a shotgun start at 10:00 am followed by a banquet meal. The format will be Texas Scramble and we will have plenty of fun games and prizes throughout the round.

We anticipate that the tournament will be well attended so we encourage you to sign up early to get a spot! We are also asking our partners to consider sponsoring the tournament. Our sponsorship packages are detailed later in this package and funds raised will directly support the amazing initiatives that Elevate Aviation is creating within its Learning Centre.

For any event-related questions, please contact our event organizer, Maddy, at motoole@efcaviation.ca.

Thank you and see you on the links!



Dean Buckland
President, EFC Group Ltd.



OUR MISSION

To provide a platform for women and under-represented groups to thrive and succeed through careers in aviation.

OUR WHY

To inspire, educate, and create a safe space for women and underrepresented groups to become the best versions of themselves.



Mentorship and Bursaries

Elevate Aviation Learning Centre

Inspire

Cross Country Tour

Allies in the Workplace

Elevate Aviation's goal is to create a shift in the aviation industry by promoting gender balance and connecting women with a network of support. We encourage women to pursue careers in the aviation industry and provide support to those who dream of a career in aviation.

The Elevate Aviation Learning Centre offers a unique approach to awareness and training in the aviation and aerospace industry. The Learning Centre currently has four main programs, all targeted towards different stages of life and careers.



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This support and experience was unfathomable for me and how it impacted my entire life. I wish everyone had the chance to take part in this program and learn about how not only to be a successful candidate for a job, but to be successful in life.

-Graduate of Elevate Aviation's "Women's Employment Skills Training" program

SPONSORSHIP OPPORTUNITIES



We have created a variety of sponsorship levels for you to choose from. Please consider making a commitment today to support and inspire the next generation of aviation employees!

We understand that not all companies can sponsor or attend our event, as our tournament is one of many, but we will graciously accept your kindness in any way possible such as making an in kind donation or corporate swag items which can be used towards team prizes.

\$4,000

BANQUET SPONSOR

(One opportunity)

- Entry for four golf representatives.
- Recognition at the banquet including an opportunity to promote your company during the formal banquet program.
- Option to display a banner or promotional backdrop at banquet venue.
- Prominent logo on all tournament-related promotional materials and signage.
- Recognition in tournament-related media releases and marketing materials.
- Banquet tickets for an additional four representatives.



\$2,000

WELCOME GIFT SPONSOR

(One opportunity)



- Entry for two golf representatives.
- Your company will help provide a welcome gift which will be given to each golfer at the start of the day.
- Welcome gift can have the sponsor logo affixed.
- Sponsor recognition during the banquet program.
- Option to display a banner or promotional backdrop at the registration table.
- Prominent logo on all tournament-related promotional materials and signage.
- Recognition in tournament-related media releases and marketing materials.
- Banquet tickets for an additional two representatives.

\$2,000

PUTTING CONTEST SPONSOR

(One opportunity)

- Entry for two golf representatives.
- Your company will help coordinate a putting contest on the practice green with a great top prize.
- EFC will provide the rules and equipment required for the contest.
- Sponsorship name mentioned during banquet program for grand prize draw.
- Prominent signage at the putting hole.
- Logo on all tournament-related promotional materials and signage.
- Recognition in tournament-related media releases and marketing materials.
- Banquet tickets for an additional two representatives.



\$2,000

FASTEST HOLE SPONSOR

(One opportunity)

- Entry for two golf representatives.
- Your company will help coordinate a Fastest Hole Contest where teams will attempt to complete a hole in record time for a great prize!
- EFC will provide the rules and equipment required for the contest.
- Sponsorship name mentioned during banquet program when awarding the prize.
- Prominent signage at the putting hole.
- Logo on all tournament-related promotional materials and signage.
- Recognition in tournament-related media releases and marketing materials.
- Banquet tickets for an additional two representatives.

\$2,000

HOLE IN ONE SPONSOR

(One opportunity)

- Entry for two golf representatives.
- Your company will sponsor a Hole In One Contest on a par three hole.
- EFC will provide the insurance for the Hole In One.
- Opportunity to promote your organization and provide food/and or drink (subject to Lynx Ridge Golf course rules), games, prizes, and promotional materials and signage at your designated hole.
- Sponsor must provide staff at the hole for the full duration of the day and be diligent to witness all tee shots.
- Prominent signage at the designated hole.
- Recognition in tournament-related media releases and marketing materials.
- Banquet tickets for an additional two representatives.

\$2,000

BEVERAGE SPONSOR

- Entry for two golf representatives.
- Your company will sponsor a hole where alcoholic and non-alcoholic beverages will be served to golfers.
- Opportunity to promote your organization and provide food/and or drink (subject to Lynx Ridge Golf course rules), games, prizes, and promotional materials and signage at your designated hole.
- Sponsor must provide staff at the hole for the full duration of the day.
- Prominent signage at the designated hole.
- Recognition in tournament-related media releases and marketing materials.
- Banquet tickets for an additional two representatives.

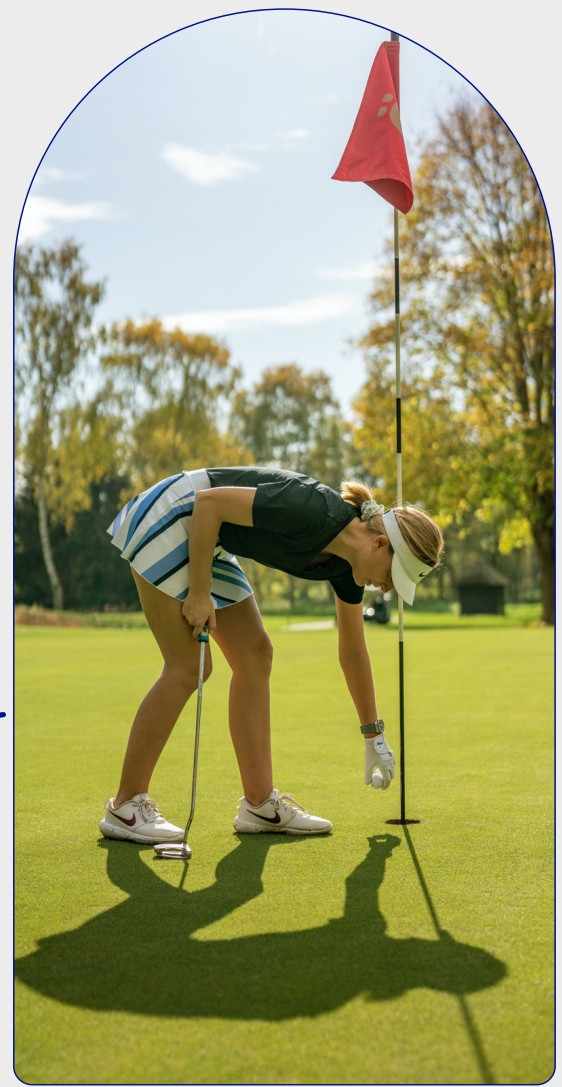


\$750

HOLE SPONSOR

(14 opportunities)

- Entry for one golf representative.
- Opportunity to promote your organization at a hole and provide promotional materials and signage at your designated hole.
- Option to provide food/and or drink (subject to Lynx Ridge Golf course rules). If providing food/beverages, sponsors must provide staff at the hole for the full duration of the day.
- Logo on all tournament-related promotional materials and signage.
- Banquet tickets for an additional two representatives.



\$750

LONGEST DRIVE CONTEST

(Two opportunities- Men's/Women's)

- Sponsor the Long Drive contest for Men's or for Women's.
- Sponsor's name mentioned during banquet program when winners are awarded the prizes.
- Signage at designated hole.
- Logo on all tournament-related promotional materials and signage.



\$750

CLOSEST TO THE PIN CONTEST

(One opportunity)

- Sponsor the Closest to the Pin contest.
- Sponsor's name mentioned during banquet program when winners are awarded the prize.
- Signage at designated hole.
- Logo on all tournament-related promotional materials and signage.

\$750

LONGEST PUTT CONTEST

(One opportunity)

- Sponsor the Longest Putt contest.
- Sponsor's name mentioned during banquet program when winner is awarded the prize.
- Greenside signage at designated hole.
- Logo on all tournament-related promotional materials and signage.



**On behalf of
Executive Flight
Centre, thank you for
being a great partner
and for raising funds
for Elevate Aviation!**





EFC GROUP CHARITY GOLF TOURNAMENT

Friday, September 8th
Lynx Ridge, Shot Gun Start at 10:00 AM
Registration Page

Please complete and email to motoole@efcaviation.ca

Sponsorship deadline is **July 31st**

Sponsorship Opportunities:

- \$4,000 Level**
 - Banquet
- \$2,000 Level**
 - Welcome Gift
 - Putting Contest
 - Fastest Hole Contest
 - Hole In One
 - Beverages
- \$750 Level**
 - Hole Sponsor
 - Long Drive: Men's
 - Long Drive: Women's
 - Closest to the Pin
 - Longest Putt

Contact Information:

Name: _____

Organization: _____

Phone: _____

Email: _____

Golf Participants - \$150 per Player, \$600 per Team

Player 1 _____ Company _____ Email _____

Player 2 _____ Company _____ Email _____

Player 3 _____ Company _____ Email _____

Player 4 _____ Company _____ Email _____

Dietary Restrictions? _____

Payment Amount and Method

If paying by cheque, please complete this form and return by **July 31** to the following address:

Executive Flight Centre Group Ltd.
Attn: Maddy O'Toole
200, 680 Palmer Rd NE
Calgary, AB T2E 7R3

Cheque enclosed Visa Mastercard

Amount due: \$ _____

Card #: _____

Name on Card: _____

Expiry: _____

Billing address: _____

3 Digit Code: _____

Signature: _____

The EFC Group of Companies



AGFT

- Design, build, and service aviation fuel systems
- Fueling parts distributor
- GSE and vehicle maintenance
- <https://www.agft.ca>



EFC Developments

- Construction
- Facility Maintenance
- Facility Leasing
- <https://www.efcdev.ca>



EFC Aviation

- Fueling
- Ground Handling
- Aerodrome Management
- <https://www.efcaviation.ca>



EFC Group

- Shared Services
- Safety, HR, Finance, IT, Management